



For immediate release

## **KIDICAL MASS RIDE.**

**Saturday 16 March 2024**

**When is it? Saturday 16 March 2024, meet 10am for a 10.30am**

**Where is the start? Seaclose Park, Newport PO30 2EL**

**Who? Everyone welcome, all ages and abilities. Under 16s to be accompanied by a responsible adult**

**How? Brightly dressed and making some noise! For best photo opportunity, pimp your bike too.**

**Distance? 2 miles**

**Why? Kidical Mass has a vision.** That vision is for children and young people to be able to safely and independently travel by bicycle wherever they live. Their motto is **"Space for the next generation"**. A child-friendly town is a town that's good for people of all ages. Kidical Mass gives young people a voice and a presence in the public realm. Our streets belong to them too!

We at CycleWight want to enable more Islanders, young and old, to jump on their bikes for their everyday activities. Showing that the streets can be ridden safely and enjoyably is something we can do right now. **Our aim is to improve and increase the existing network of safe, including segregated, routes that enable children to walk, scoot, wheel and cycle in their neighbourhoods.** We've joined the Kidical Mass movement to share in their vision.

Kidical Mass Rides are designed to be inclusive for all ages and abilities, for disabled and able-bodied alike. The rides are fun, safe

environments for families and friends to cycle together. The rides give visibility to a better, healthier and lower carbon future for young and old alike. After all Kids Are Traffic Too. Transitioning away from private cars to walking and wheeling will contribute to improvements in everyone's health and environment.

The ride will be led with a team of marshals, showing the way and calming motor vehicles en route. **If you are worried about checking your bike for safety**, we'll be able to help show you how before you start. Provided by Wight Cycle Hire. If you can assist marshalling, please contact us through the link on our website <https://www.cyclewight.org.uk/> in time to join our recce on 9 March 2024.

If you'd like to join CycleWight it is only £5 per year, visit our website for further details.

### **For editors:**

CycleWight is an advocacy group formed in 2003 that campaigns for better cycling provision on the island. We are associate members of Cycling UK. For more information contact [cyclewight@gmail.com](mailto:cyclewight@gmail.com)

**Kidical Mass** is a worldwide movement organising cycle rides for all. The Kidical Mass action alliance consists of over 700 organisations, associations and initiatives from Canada to Australia, including dozens in towns and cities around the UK. Cycling UK supports UK-based groups to organise Kidical Mass rides. [kidsonbike.org](http://kidsonbike.org)

Kidical Mass Videos

[www.youtube.com/watch?v=ivPNEm7wE4o](http://www.youtube.com/watch?v=ivPNEm7wE4o) Guildford. [www.youtube.com/watch?v=TD47i\\_Jl5qc](http://www.youtube.com/watch?v=TD47i_Jl5qc) Winchester.

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