

CYCLEWIGHT Committee, 18 June 2020

Zoom joiners: Alan Bennett (AB), Jess Garbett (JG), Martin Gibson (MG), Naomi Hyland (NH), Julie Jones-Evans (JJE), Alex Lawson (AL), Andy Newman (AN), Kayleigh Richter (KR), Brock Rogers (BR), Malcolm Ross (MR), Tim Thorne (TT), Matt Whitaker (MW), Mick Watt (MWa), George Wilks (GW).

Introduction:

TT welcomed Brock Rogers who is the new Active Travel Officer for the IWC. He is enthusiastic about cycling and moved to the Island from Brighton last year. More in newsletter.

1. Actions from previous minutes

Websites isleof wightcyclingfestival.co.uk and .com have been renewed. # Pennyfeathers planning application is delayed (change of wording to be made by developers), so watch this space. # The application re toilet & cafe by Sandown Pier has been approved in the form we would wish. # Other actions see below.

2. Walking & Cycling

MG said the active travel measures are going ahead in town centres as planned, and plans are progressing for new active travel infrastructure. Rapid implementation should come about, along with the possibility of permanent improvement.

KR said the DfT cash was yet to be confirmed to the IWC, but they expected to hear week beginning 22/06. The sum for Tranche 1, £62k, is not enormous so will have to be spent wisely. Improvement locations have been identified and discussed with the highways authority. Traffic Regulation Orders are in hand. There is a lot to think about and a non-traditional approach is being followed. Weekly planning meetings take place and Lee Matthews is support has been very good.

JJE said she was pleased to hear this report that all was in hand and the TROs were in place,. The LCWIP and permeability studies were ready, and success with the current plans would be help with the application for Tranche 2 funding. KR said the IWC plans were ahead of schedule on application for Tranche 2. She believes many measures could become permanent.

3. Cycle Strategy 2020

Revision of the Cyclewight IW Cycling Strategy, needed in consequence of the LCWIP publication. Topic to be continued **ACTION** TT and NH to continue reviewing preset document.

4. Cyclewight Going Forwards (roles)

The document Cyclewight roles has been put together by MW & NH, and the link circulated: https://docs.google.com/document/d/1t4-ic9sGLIE3NGNyDY59ZIMGoy4BF4t_CSFCb9DZ0oU/edit#heading=h.oyt2ntgzw0m5

TT noted it is difficult to agree matters in a zoom meeting, and suggested an open-air, socially distant meeting in Puckpool Park or similar. JG offered her garden at Rowborough Manor – but it could be some time before the lockdown rules permit this.

NH said Cyclewight stakeholders should be analysed in order to determine our objectives & strategy. She thought these might extend further than our current membership groups.

TT said we should embrace everyone and should try to broaden our membership. We need to include ardent road cyclists for example.

MR said he had spent time watching cyclists at Puckpool Park and had seen many types from lycra clad racers to elderly on electric bikes.

AN said we would do best to prioritise recruitment as we have previously set out. This would be sure to bring about a broader spectrum of membership groups.

NH said members could study the list of roles to be undertaken, and assess which would fit them or what they could offer.

A list of jobs as follows: This is would be for discussion

- **Chairman, Secretary, Treasurer**
- Campaigns manager- planning and development
- Campaigns manager- safety and education
- Expert in government and local policy on transport and planning matters that can support campaigns manager and comms manager
- Letter writer expert- to support campaigns managers and comms manager. It needs someone to proof read important documents/letters, suggest better phrasing etc
- Social media coordinator - to both spread our message and reach, and also to identify trends/ideas/up to date information that should be shared with CW
- Events manager
- Membership secretary
- Comms manager (towards press & corporate) (yes I was thinking about this role too) - including responsibility for Newsletter Linked to Soc media
- Area Reps
- Recruitment
- Graphic designer
- Webmaster

5. Posters & Cards

Courtesy of *****Pink Eye Graphics***** 1000 postcards & 100 A4 pictures ready to go. TT will promote on Facebook & Twitter. We will put posters on Cycle tracks and aim to handout posters somewhere. KR is keen to have a mini bikers breakfast. **ACTION**

JJE asked for a Cyclewight banner for our Facebook pages. MR said what about adapting our logo – the typeface is obscure. The original was 1993. GW suggested asking Mat & Cat to change it. AN said we could ask Alan Rowe. Following discussion it was decided to leave this issue for now.

6. Web Site

The website needs upgrading in terms of operation and content. AB has tried a new look which is at www.cyclewight.org.uk/newcw/ Some examples were circulated by TT to look at. As a newcomer to the website BR agreed that simplification of the current site is needed.

AB says we use Website X5 for which we have paid £110 for the Pro version. Some dynamic modules can be added cheaply. These could allow amendments by committee members to be authorised. Using zoom share he showed how the display can be adjusted to suit the user's device, whether PC, tablet, or mobile. MG also shared websites which he helps with, running Wordpress software.

KR said that modern web sites have a simple approach with a call to action on the home page. MG added that the home page should include how to join as a permanent link and no more than three items in total. TT said there was agreement, and AB will take the trials forward. Also he will include links to the other web sites which were circulated by TT as examples of different

content. **ACTION AB to progress & others to comment**

7. Membership card

Missed out because of shortage of time. As lockdown eases the committee need to make sure we have the businesses offering discount prepared. CW members need to know how to download their membership card.

8. Campaigning: Railway Ventnor / Newport

There are proposals to extend the Isle of Wight rail line into Newport and on to Ventnor. The IW Bridleways Group is opposed, and has asked for our backing. AN, MG and AL said it will not happen. NH said we should voice our opposition in order to protect currently available walking & cycling routes. This is agreed.

TT asked JJE to try to find out who is tasked with looking at feasibility. **Action TT/JJE**

9. Campaigning: Bicycle Boulevards

TT had been contacted by Venetia Verey who wished to promote Bicycle Boulevards for safe cycling and for the tourism potential. Her ideas resembles the Green Lanes initiative which is successful in Jersey. At the suggestion of TT, VV contacted IWC councillors, and also contacted Brock.

MG added that it should be quick, simple & cheap to add pinch points and speed limits to routes such as Burnthouse Lane.

10. Campaigning: Pedalaid

KR has overseen the PEDALAID app, which is an IWC initiative to promote cycling. The distance of 50,000 km has been logged on the IoW, and the cyclist who completed that total has been identified as Ray Hewet of Sandown. An award is to be made, which will take place at **Merstone at 3.30pm on Friday 26th June**. Councillors, including David Stewart will be there, and as many cyclists as possible are encouraged to attend. **ACTION ALL MEMBERS**

11. Campaigning: Innovation Grant.

Grants are available for schemes promoting cycling. WA suggests that Cyclewight to apply, and proposes a scheme handing out bells as a means of promoting cycling and some of the advocacy the group does. TT will look into the requirements for applications. These must be submitted by Monday 22 June. **ACTION TT/WA**

CW submitted an application. Bicycle Bell Buddies.

12. AOB

MG said that the St Mary's Improvement roadworks diversion signs are placed on the cross Newport path. **ACTION TT**

TT said that the bus lanes in St James Square have been subject to a repaint which has removed the cyclist symbol. TT has heard from cyclists who have been abused by vigilantes who now believe cyclists using the bus lane is illegal. MG said that PSRDG which are the applicable traffic sign regulations in fact do not permit the cyclist symbol therefore Island Roads had no choice but to apply these regulations.

MW drew attention to the <https://www.widenmypath.com/isleofwight/> website, which presents a map where changes or improvements can be identified. Any individuals can do this, and can agree with suggestions made by others. Many more members need to use this opportunity. KR

and BR agreed that these suggestions are valued. **ACTION ALL MEMBERS**

NH said the top 10 suggestions should feed into the next IW Cycling Strategy and should be promoted by Cyclewight over the next couple of weeks. **ACTION**

KR said that the IWC have announced a 5 year Wight Wellbeing & Health Plan. This needs to be on our agenda as cycling should have a major contribution. **ACTION**

IW Cycle Forum: AL said that we have decided not to go ahead with the June forum but to plan for the next to be held in October. AL & TT will discuss what news and information to circulate to those who normally attend. AL noted that we have in the past had support and attendance from public health officers. **ACTION AL/TT**

13. FUTURE MEETINGS

IW Cycle Forum normally February, June, October.

Committee: TBA